

PRODUCT CATALOGUE





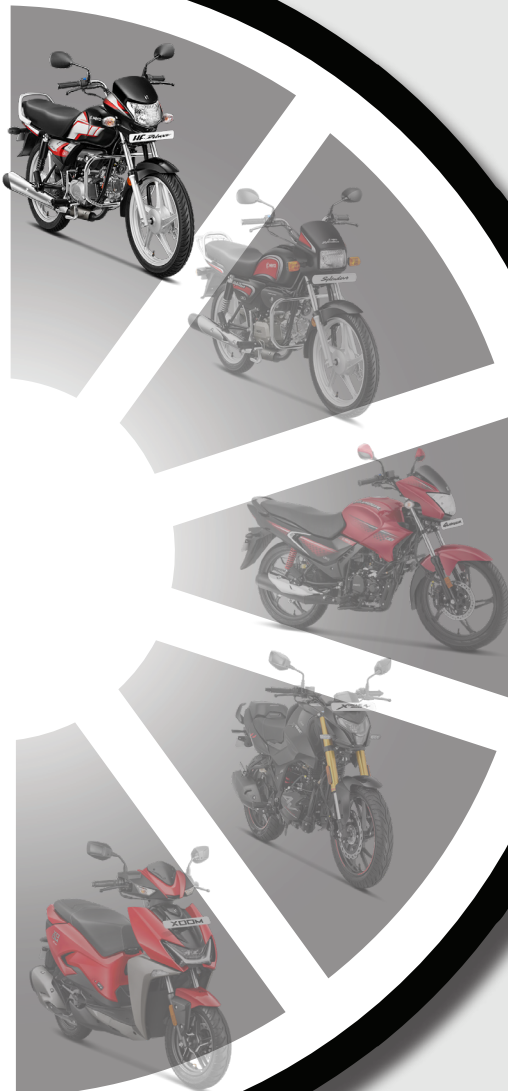
MADE  TRUST

Index

Entry Segment	
HF 100	06
HF Deluxe	08
Deluxe Segment	
Splendor +	12
Splendor + XTEC	14
Splendor + XTEC 2.0	16
Passion +	18
Passion XTEC	20
125cc Segment	
Super Splendor	24
Super Splendor XTEC	26
Glamour 2024	28
Glamour XTEC	30
Xtreme 125R	32
Premium Segment	
Xtreme 160R	36
Xtreme 160R 4V	38
Xtreme 200S 4V	40
XPulse 200 4V	42
XPulse 200T 4V	44
Karizma XMR	46
Mavrick 440	48
Scooter Segment	
Pleasure + XTEC	52
XOOM	54
Destini Prime	56
Destini 125	58
Hero Technology	
XSENS	62
Programmed Fi	63
Patented i3s Technology for Motorcycle	64

Index

Patented i3s Technology for Scooters	65
High Tensile Steel Trellis Frame	66
4V Engine	66
Oil Cooled Engine	66
Liquid Cooled Engine	67
Dual Over Head Cam Shaft (DOHC)	67
5-Speed Gearbox	68
Slip & Assist Clutch	68
Anti Lock Braking System	69
Dual Channel ABS	69
Side Stand Indicator with engine cutoff	69
USD Front Forks	70
LED Projector Headlamp	70
Corner Bending Light	70
Connect 2.0	71
HERO SALES ENABLERS	
Retail Finance	74
Hero Sure	77
Exchange App Process	78
DIY Video	79
HERO VALUE ADDED SERVICES	
GoodLife	82
Joy Ride	84
Accessories	85
Merchandise	86
Roadside Assistance	87



ENTRY SEGMENT

HF 100

Mileage ka hero



Programmed Fuel Injection
with XSENS Technology



Low Cost Of Ownership



Pipe Type Grab Rail



Stylish Graphics & Black
Theme



Nylon-6 Parts

Specifications

Displacement		97.2 cc
Max. Power		5.9 kW @ 8000 RPM
Max. Torque		8.05 Nm @ 6000 RPM
Starting		Kick
Frame Type		Tubular Double Cradle
Suspension	Front	Telescopic Hydraulic Shock Absorbers
	Rear	Swing arm with 2 Step Adjustable Hydraulic Shock Absorbers
Brakes	Front	Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm, Integrated Braking System
Tyre Size	Front	2.75 x 18 - 4 PR / 42 P
	Rear	2.75 x 18 - 6 PR / 48 P
Fuel Tank Capacity		9.1 L

Color
Options



Red
Black



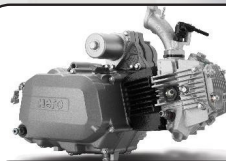
Blue
Black

SPECIFICATION	BENEFIT	HF 100	BRAND A	BRAND B
ENGINE				
Max power (kW @ RPM)	More powerful ride & better pick up	5.9 @ 8000	5.8 @ 7500	3.20 @ 6000
Max torque (Nm @ RPM)		8.05 @ 6000	8.3 @ 5500	6.5 @ 3500
CHASSIS				
Chassis	Enhanced strength & rigidity	Tubular double cradle	Tubular single down tube with lower cradle frame	N.A
DIMENSIONS				
Length (mm)	Better road presence	1965	2006	N.A
Width (mm)		720	713	N.A
Height (mm)		1045	1100	N.A
Wheelbase (mm)		1235	1255	1228
Seat Height (mm)		805	807	N.A
Kerb Weight (Kg)		110	117	Win edition - 89 Comfort - 86
SUSPENSION				
Rear	Adjust suspension basis the required stiffness and height	Swingarm with 2 step adjustable hydraulic shock absorbers	110 mm, spring in spring suspension	Swing arm with hydraulic shocks
BRAKES				
Front	Better safety with shorter braking distance	130mm Drum	130 mm drum	110mm drum
Rear		Drum (130 mm), Integrated Braking System	110 mm drum with anti-skid braking system	110mm drum (sync)
WHEELS				
Front	Comfortable ride even on bad road patches	2.75 x 18 - 4PR/42P	2.75 x 17 41 P – tube type, regular tread pattern	2.5 x 16 41L 6PR
Rear		2.75 x 18 - 6PR/48P	3.00 x 17 50 P – tube type, regular tread pattern	2.5 x 16 41L 6PR
FEATURES				
Utility Box	Additional smart space to store belongings	✓	×	×

Brand A= BP100 | Brand B = TX100

HF-Deluxe

Mileage ka hero



Programmed Fuel Injection with XSENS Technology



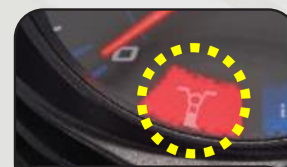
i3s Technology



Trapezoidal Headlamp



Stylish Graphics



Side Stand Indicator

Specifications

Displacement		97.2 cc
Max. Power		5.9 kW @ 8000 RPM
Max. Torque		8.05 Nm @ 6000 RPM
Starting		Electric Start / Kick Start
Gearbox		4 Speed Constant Mesh
Frame Type		Tubular Double Cradle Frame
Suspension	Front	Telescopic Hydraulic Shock Absorbers
	Rear	Swingarm with 2-Step Adjustable Hydraulic Shock Absorbers
Brakes	Front	Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm, Integrated Braking System
Tyre Size	Front	2.75 x 18 - 4 PR / 42 P
	Rear	2.75 x 18 - 6 PR / 48 P
Fuel Tank Capacity		9.6 L

Color Options



Black and accent



Black grey stripe



Sports red black



Black nexus blue



Candy blazing red

SPECIFICATION	BENEFIT	HF DELUXE	BRAND A	BRAND B	BRAND C	BRAND D
ENGINE						
Max power (kW @ RPM)	More powerful ride & better pick up	5.9 @ 8000	5.8 @ 7500	6.47 @ 7500	5.43 @ 7500	6.03 @ 7350
Max torque (Nm @ RPM)		8.05 @ 6000	8.3 @ 5500	9.3 @ 5500	8.05 @ 5000	8.7 @ 4500
CHASSIS						
Chassis	Enhanced strength & rigidity	Tubular double cradle	Tubular single down tube with lower cradle frame	Diamond type	Diamond type	Single cradle tubular frame
DIMENSIONS						
Length (mm)	Better road presence	1965	2006	2044	1955	1950
Width (mm)		720	713	736	754	705
Seat Height (mm)		805	807	N.A	786	N.A
Fuel Tank (L)		9.6	11	9.1	9	10
Kerb Weight (Kg)		110 (Kick Start) / 112 (Self Start)	117	112	99	112
SUSPENSION						
Rear	Adjust suspension basis the required stiffness and height	Swingarm with 2 step adjustable hydraulic shock absorbers	110 mm, spring in spring suspension	Hydraulic type	Twin shock absorbers	5 step adjustable hydraulic shock absorber
BRAKES						
Rear	Better safety with shorter braking distance	130mm Drum	110 mm drum with anti-skid braking system	130mm Drum	110mm Drum	110mm Drum (Sync)
WHEELS						
Front	Comfortable ride even on bad road patches	2.75 x 18 - 42P	2.75 x 17 41 P – Tube type, regular tread pattern	80/100-18 M/C 47P, Tubeless	2.75 - 17 41P, Tube type	2.75 - 17 41P
Rear		2.75 x 18 - 48P	3.00 x 17 50 P – Tube type, regular tread pattern	80/100-18 M/C 54P, Tubeless	3.00 - 17 50P, Tube type	3.0 - 17 50P
FEATURES						
i3s Technology	Better mileage with lower running cost	✓	×	×	×	×
Utility Box	Additional smart space to store belongings	✓	×	×	×	×

Brand A = BP100 | Brand B = HC110 | Brand C = HS 100 | Brand D = TS

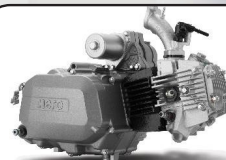




DELUXE SEGMENT

Splendor+

Your Style Your Splendor +



Programmed Fi with XSENS Technology



i3s Technology



Halogen Headlamp



Stylish Graphics



Side Stand Indicator

Specifications

Displacement		97.2 cc
Max. Power		5.9 kW @ 8000 RPM
Max. Torque		8.05 Nm @ 6000 RPM
Starting		Electric start/ Kick start
Gearbox		4 Speed Constant Mesh
Frame Type		Tubular Double Cradle Frame
Suspension	Front	Telescopic Hydraulic Shock Absorbers
	Rear	Swingarm with 5-Step Adjustable Hydraulic Shock Absorbers
Brakes	Front	Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm, Integrated Braking System
Tyre Size	Front	80/100 x 18 M/C 47P (Tubeless)
	Rear	80/100 x 18 M/C 54P (Tubeless)
Fuel Tank Capacity		9.8 L

Color Options



Black Red Purple



Force Silver



Sports Red Black



Blue Black



Black Grey Stripe



Matt Grey



Black And Accent

SPECIFICATION	BENEFIT	SPLENDOR +	BRAND A	BRAND B	BRAND C	BRAND D
ENGINE						
Max power (kW @ RPM)	More powerful ride & better pick up	5.9 @ 8000	5.8 @ 7500	5.43 @ 7500	6.03 @ 7350	6.03 @ 7350
Max torque (Nm @ RPM)		8.05 @ 6000	8.3 @ 5500	8.05 @ 5000	8.7 @ 4500	8.7 @ 4500
CHASSIS						
Chassis	Enhanced strength & rigidity	Tubular double cradle	Tubular single down tube with lower cradle frame	Diamond type	Single cradle tubular frame	Single cradle tubular frame
DIMENSIONS						
Length (mm)	Better road presence	2000	2006	1955	2025	1984
Width (mm)		720	713	754	705	750
Kerb Weight (Kg)		112	117	99	113 (Drum) 115 (Disc)	115 (Drum) 116 (Disc)
BRAKES						
Rear	Better safety with shorter braking distance	130mm drum, integrated braking system	110 mm drum with anti-skid braking system	Drum type 110mm	110mm Drum	Drum -110 mm, synchro
WHEELS						
Front	Comfortable ride even on bad road patches	80/100 -18 M/C 47P (Tubeless)	2.75 x 17 41 P – Tube type, regular tread pattern	2.75 - 17 41P, Tube type	2.75 x 18 (Tubeless)	2.75 X 17 41P 4PR - Tubeless
Rear		80/100 -18 M/C 54P (Tubeless)	3.00 x 17 50 P – tube type, regular tread pattern	3.00 - 17 50P, Tube type	3.00 x 18 (Tubeless)	3.0 X 17 50P 6PR - Tubeless
FEATURES						
i3s Technology	Better mileage with lower running cost	✓	×	×	TVS intelligo	×
Utility Box	Additional smart space to store belongings	✓	×	×	×	×

Brand A = BP 100 | Brand B = HS 100 | Brand C = TR | Brand D = TSC

Splendor+

XTEC

Bharosa Aisa Family Jaisa



S

SUPER



Full Digital Meter



LED HIPL



Bluetooth Connectivity



Integrated USB Charger



RTMI displays current mileage of the vehicle in kmpl

Specifications

Displacement		97.2 cc
Max. Power		5.9 kW @ 8000 RPM
Max. Torque		8.05 Nm @ 6000 RPM
Starting		Electric start/ Kick start
Frame Type		Tubular Double Cradle
Suspension	Front	Telescopic Hydraulic Shock Absorber
	Rear	Swingarm with 5-Step Adjustable Hydraulic Shock Absorbers
Brakes	Front	Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm , Integrated Braking System
Tyre Size	Front	80/100 x 18 M/C 47P (Tubeless)
	Rear	80/100 x 18 M/C 54P (Tubeless)
Fuel Tank Capacity		9.8 L

Color Options



Black Sparking
Blue



Black Tornado
Grey



Pearl Fadeless
White



Red
Black

SPECIFICATION	BENEFIT	SPLENDOR + XTEC	BRAND A	BRAND B	BRAND C
CHASSIS					
Chassis	Enhanced strength & rigidity	Tubular double cradle	Tubular single down tube with lower cradle frame	Square tube, single down tube with lower cradle frame	Single cradle tubular frame
DIMENSIONS					
Kerb Weight (Kg)	Higher weight improves stability	112	119 / 122	127	113 (Drum) / 115 (Disc)
BRAKES					
Rear	Better safety with shorter braking distance	130mm drum with integrated braking system	110 mm Drum with CBS	110 mm Drum with CBS	110mm Drum
WHEELS					
Front	Comfortable ride even on bad road patches	80/100 -18 M/C 47P (Tubeless)	80/100-17, 46P, Tubeless	2.75 x 17 41 P – Tube type, semi knobby tread pattern	2.75 x 18 (Tubeless)
Rear		80/100 -18 M/C 54P (Tubeless)	80/100-17, 53P, Tubeless	3.00 x 17 50 P – Tube type, semi knobby tread pattern	3.00 x 18 (Tubeless)
FEATURES					
i3s Technology	Better mileage with lower running cost	✓	×	×	TVS intelligo
Utility Box	Additional smart space to store belongings	✓	×	×	×
Integrated USB Mobile Charger	Enhanced convenience with charging on the go	✓	×	×	✓
Fully Digital Instrument Cluster	More precise information on the go	✓	×	×	✓
Bluetooth Connectivity	Added convenience with display of caller name and SMS	✓	×	×	×
Real Time Mileage Indicator	Provide real time mileage of the vehicle	✓	×	×	✓

Brand A = BP 110 | Brand B = BC 110X | Brand C = TR

Splendor+

XTEC 2.0

Best Ab Aur Bhi Behtareen



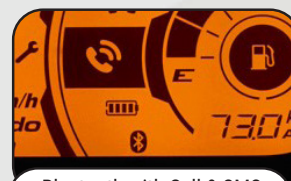
Best in Class Mileage of 73kmpl



Upgraded LED Headlamp with HIPL



Digital Instrument Cluster with ECO Indicator



Bluetooth with Call & SMS Alerts



Hazard Lights

Specifications

Displacement		97.2 cc
Max. Power		5.9 kW @ 8000 RPM
Max. Torque		8.05 Nm @ 6000 RPM
Starting		Electric start
Frame Type		Tubular Double Cradle
Suspension	Front	Telescopic Hydraulic Shock Absorber
	Rear	Swingarm with 5-Step Adjustable Hydraulic Shock Absorbers
Brakes	Front	Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm, Integrated Braking System
Tyre Size	Front	80/100 x 18 M/C 47P (Tubeless)
	Rear	80/100 x 18 M/C 54P (Tubeless)
Fuel Tank Capacity		9.8 L

Color Options



Gloss Black



Matte Grey



Gloss Red

SPECIFICATION	BENEFIT	SPLENDOR+ XTEC 2.0	BRAND A	BRAND B
DIMENSIONS				
Overall width(mm)	Better Road presence	720	713	705
WHEELS				
Alloy size (Front and rear)	Comfortable ride quality	18 inch	17 inch	18 inch
FEATURES				
Mileage (City) – Internal Testing	Lower running cost	73 Kmpl	67 Kmpl	67 kmpl
LED Headlamp with HIPL	Clear and better Visibility	Yes	Halogen	Halogen
Instrument Console	Provides Accurate information	Digital	Digi Analog	Digital
Bluetooth with Call & SMS Alert	Added convenience while riding	Yes	No	No
Integrated USB Charger	Added convenience on the go	Yes	No	Yes
RTMI & Eco Indicator	Provides Accurate information	Yes	No	Yes
Side Stand Indicator	added safety	Yes	No	Yes
Hazard Light Winker	Enhanced safety and visibility	Yes	No	No
Bigger Glove Box with Hinge Design	Convenient storage space	Yes	No	No
i3s (idle Stop Start System)	Fuel cost savings	Yes	No	No

Brand A = BP 110 | Brand B = TR

Passion

Stylish Forever



SUPER



Digi-Analog Cluster



Mobile Charger



Rhythmic Flow Design



Chrome Muffler Cover



Spacious Utility Case

Specifications

Displacement		97.2 cc
Max. Power		5.9 kW @ 8000 RPM
Max. Torque		8.05 Nm @ 6000 RPM
Starting		Electric start/ Kick start
Frame Type		Double Cradle
Suspension	Front	Telescopic
	Rear	Twin tube
Brakes	Front	Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm, Integrated Braking System
Tyre Size	Front	80/100 x 18 Tubeless
	Rear	80/100 x 18 Tubeless
Fuel Tank Capacity		11 L

Color Options



Black Nexus Blue



Sports Red



Black Heavy Grey



Black Grey Stripe

SPECIFICATION	BENEFIT	PASSION +	BRAND A	BRAND B
DIMENSIONS				
Width (mm)	Better road presence	770	Drum - 742, Disc - 751	754
Height (mm)		1087	1116	1050
Fuel Tank (L)		11	9	9
BRAKES				
Rear	Better safety with shorter braking distance	130mm drum with integrated braking system	Drum - 130 mm	Drum Type , 110mm
WHEELS				
Front	Comfortable ride even on bad road patches	80/100-18 Tubeless	80/100-18 M/C 47P, Tubeless	2.75 - 17 41P, Tube type
Rear		80/100-18 Tubeless	80/100-18 M/C 54P, Tubeless	3.00 - 17 50P, Tube type
FEATURES				
i3s Technology	Better mileage with lower running cost	✓	×	×
Utility Box	Additional smart space to store belongings	✓	×	×
Integrated USB Mobile Charger	Enhanced convenience with charging on the go	✓	×	×

Brand A = HL | Brand B = HS 100

PASSION

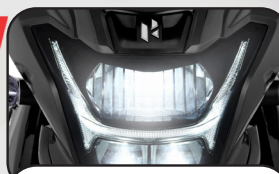
Alag Style, Alag Andaaz

XTEC



5

SUPER



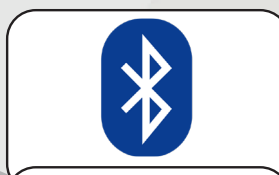
Projector LED Headlamp



Digital Meter Console



Integrated USB Port



Bluetooth Connectivity



Disc Brake With IBS

Specifications

Displacement		113.2 cc
Max. Power		6.73 kW @ 7500 RPM
Max. Torque		9.79 Nm @ 5000 RPM
Starting		Electric start / Kick start
Frame Type		Diamond
Suspension	Front	Conventional Forks (Dia - 30 mm)
	Rear	Twin Shox
Brakes	Front	Drum – Dia. 130 mm / Disc – Dia. 240 mm
	Rear	Drum – Dia. 130 mm, Integrated Braking System
Tyre Size	Front	80/100 x 18 Tubeless
	Rear	80/100 x 18 Tubeless
Fuel Tank Capacity		10 L

Color Options



Candy
Blazing Red



Black
Force Silver



Black Polestar
Blue

SPECIFICATION	BENEFIT	PASSION XTEC	BRAND A	BRAND B	BRAND C	BRAND D
ENGINE						
Max power (kW @ RPM)	More powerful ride & better pick up	6.73 @ 7500	6.33 @ 7000	6.33 @ 7000	6.03 @ 7350	5.43 @ 7500
Max torque (Nm @ RPM)		9.79 @ 5000	9.81 @ 5000	9.81 @ 5000	8.7 @ 4500	8.05 @ 5000
CHASSIS						
Chassis	Enhanced strength & rigidity	Diamond type	Tubular single down tube with lower cradle frame	Square tube, single down tube with lower cradle frame	Single cradle tubular frame	Diamond type
DIMENSIONS						
Length (mm)	Better road presence	2036	2006	1998	2025	1955
Height (mm)		1113	1100	1098	1080	1050
Wheelbase (mm)		1270	1255	1285	1265	1245
BRAKES						
Rear	Better safety with shorter braking distance	130mm drum with Integrated Braking System	110 mm drum with CBS	110 mm drum with CBS	110mm drum	Drum type, 110mm
WHEELS						
Front	Comfortable ride even on bad road patches	80/100 -18 (Tubeless)	80/100-17, 46P, Tubeless	2.75 x 17 41 P – Tube type, Semi knobby tread pattern	2.75 x 18 (Tubeless)	2.75 - 17 41P, Tube type
Rear		80/100 -18 (Tubeless)	80/100-17, 53P, Tubeless	3.00 x 17 50 P – Tube type, Semi knobby tread pattern	3.00 x 18 (Tubeless)	3.00 - 17 50P, Tube type
FEATURES						
i3s Technology	Better mileage with lower running cost	✓	×	×	TVS intelligo	×
Utility Box	Additional smart space to store belongings	✓	×	×	×	×
LED Headlamp	Increased brightness & premium feel	✓	×	×	×	×
Digital Meter Console	More precise information on the go	✓	×	×	✓	×
Bluetooth Connectivity	Added convenience with display of caller name and SMS	✓	×	×	×	×
Real Time Mileage Indicator	Provide real time mileage of the vehicle	✓	×	×	✓	×
Integrated USB Mobile Charger	Enhanced convenience with charging on the go	✓	×	×	✓	×

Brand A = BP 110(Drum) | Brand B = BC 110X | Brand C = TR | Brand D = HS 100



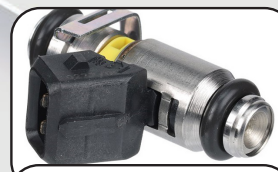


125 cc SEGMENT

super *Splendor* Pehchaan Nayi Bulandi Ki



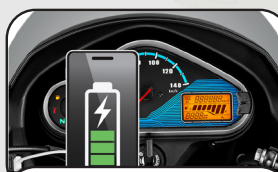
Programmed Fi Technology
with XSENS



6-Hole Fuel Injector &
i3s Technology



5-Speed Gearbox



Integrated USB Charger



Digi-Analog Instrument Cluster
with RTMI Indicator

Specifications

Displacement		124.7 cc
Max. Power		8 kW @ 8000 RPM
Max. Torque		10.6 Nm @ 6000 RPM
Starting		Electric start / Kick start
Gearbox		5 Speed Constant Mesh
Frame Type		Diamond
Suspension	Front	Dia.30 Telescopic
	Rear	5-step Adjustable Hydraulic Shock Absorbers
Brakes	Front	Drum – Dia. 130 mm / Disc - 240mm
	Rear	Drum – Dia. 130 mm
Tyre Size	Front	80/100-18 (Tubeless)
	Rear	100/80-18 (Tubeless)
Fuel Tank Capacity		10 L

Color Options



Candy
Blazing Red



Black-Sports
Red



Black and
Accent



Metallic
Nexus Blue



Black-Silver
Str

SPECIFICATION	BENEFIT	SUPER SPLENDOR	BRAND A	BRAND B	BRAND C
DIMENSIONS					
Length (mm)	Better road presence	2051	Split seat - 2042 Single seat - 2055	2020	2046
Ground clearance (mm)		180	165	160	162
Fuel Tank (L)		10	11.5	11.2	10.5
WHEELS					
Front	Comfortable ride even on bad road patches	80/100 -18 (Tubeless)	80/100 - 17 Tubeless	80/100 -18 M/C 47P, Tubeless	80/100 -18 M/C 47P, Tubeless
Rear		90/90 -18 (Tubeless)	100/90 - 17 Tubeless	100/80 -18 M/C 53P, Tubeless	80/100 -18 M/C 54P, Tubeless
FEATURES					
i3s Technology	Better mileage with lower running cost	✓	×	×	×
Integrated USB Charger	Enhanced convenience with mobile charging facility on the go	✓	×	×	×
Digi-Analogue Speedometer	More precise information on the go	✓	×	Full digital	Analogue

Brand A = BP 125 | Brand B = HSP 125 | Brand C = HS 125

SUPER *Splendor* **XTEC** — 125 cc —

Apna Time Super Hai



3D Emblem



Bluetooth Connectivity
with Call & SMS Alerts



LED Headlamp with HIPL



New Dual Tone Stripes



Digital Speedometer with
RTMi

Specifications

Displacement		124.7 cc
Max. Power		7.87 kW @ 7500 RPM
Max. Torque		10.6 Nm @ 6000 RPM
Starting		Electric start / Kick start
Frame Type		Tubular Diamond
Suspension	Front	Telescopic Hydraulic Shock Absorber
	Rear	5-Step Adjustable Hydraulic Shock Absorbers
Brakes	Front	Disc – Dia. 240 mm / Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm
Tyre Size	Front	80/100 x 18 Tubeless Tyre
	Rear	90/90 x 18 Tubeless Tyre
Fuel Tank Capacity		10 L

Color Options



Candy
Blazing Red



Black



Matte
Grey



Matt Nexus
Blue

SPECIFICATION	BENEFIT	SUPER SPLENDOR XTEC	BRAND A	BRAND B	BRAND C
DIMENSIONS					
Height (mm)	Better road presence	1092	1060	1103	1116
Ground Clearance (mm)		180	165	160	162
Fuel Tank (L)		12	11.5	11.2	10.5
WHEELS					
Front	Comfortable ride even on bad road patches	80/100 - 18 (Tubeless)	80/100 x 17 Tubeless	80/100 -18 M/C 47P, Tubeless	80/100 -18 M/C 47P, Tubeless
Rear		90/90 - 18 (Tubeless)	100/90 x 17 Tubeless	100/80 -18 M/C 53P, Tubeless	80/100 -18 M/C 54P, Tubeless
FEATURES					
i3s Technology	Better mileage with lower running cost	✓	×	×	×
Digital Speedometer	More precise information on the go	✓	×	×	✓
Bluetooth Connectivity With Call Alerts	Added convenience with display of caller name and SMS	✓	×	×	×
Mileage Indicator	Provides real time mileage on the screen for rider convenience	✓	×	×	✓
Integrated USB Charger	Enhanced convenience with mobile charging facility on the go	✓	×	×	×

Brand A = BP 125 | Brand B = HSP 125 | Brand C = HS 125

THE NEW GLAMOUR 2024 SIMPLY MAGNETIC

SUPER



LED Headlamp



Iconic Design with Muscular Looks



i3s Technology



125 cc Engine with XSENS Technology



Fully Digital Meter Cluster

Specifications

Displacement		124.7 cc
Max. Power		7.75 kW @ 7500 RPM
Max. Torque		10.4 Nm @ 6000 RPM
Starting		Electric Start / Kick Start
Gearbox		5 Speed Constant Mesh
Frame Type		Diamond
Suspension	Front	Telescopic Forks (30mm Diameter)
	Rear	5 step adjustable hydraulic Shock Absorbers
Brakes	Front	Disc – Dia. 240 mm / Drum – Dia. 130 mm
	Rear	Drum Dia. 130 mm
Tyre Size	Front	80/100 x 18 Tubeless
	Rear	100/80 x 18 Tubeless
Fuel Tank Capacity		10 L

Color Options



Sunset Gold



Fiery Red



Daring yellow

SPECIFICATION	BENEFIT	HERO GLAMOUR	BRAND A	BRAND B	BRAND C
Features					
Displacement (cc)	Enhances overall performance and riding experience.	124.7	123.9	124.4	123.9
Speedometer Console	Enhanced convenience and style	Fully Digital	Analog	Digi-Analog	Fully Digital
Integrated USB Charger	Charging facility on the go	✓	×	×	×
Side Stand Indicator	Enhanced safety	✓	×	✓	×
Hazard Lamp	Increases safety by making the bike more visible in hazardous situations	✓	×	×	×
Mileage Indicator	Enhanced rider's convenience	✓	×	×	✓
Ground Clearance (mm)	Ability to handle rough terrain and avoid undercarriage damage	170	162	165	160
LED Headlamp	Enhances safety while riding at night or low light condition	✓	×	×	✓
Start Stop Switch	Enhanced rider's convenience	✓	✓	×	✓
i3S	Better fuel efficiency during heavy traffic and red lights	✓	×	×	×
Fuel Efficiency (kmpl)	Improves fuel efficiency and reduces overall fuel cost	63	55*	51.46*	60*
Warranty	Offers peace of mind by covering repairs and replacements	5 Years or 70,000 km	4 Years or 58,000 km	5 Years or 75,000 Kms	4 Year or 58,000 km

* as per ARAI

Brand A = HS 125 | Brand B = BP 125 | Brand C = HSP 125

GLAMOUR XTEC

Lead the Game



S

SUPER



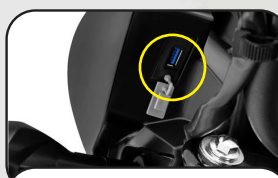
Programmed Fi
Technology with XSENS



LED Headlamp



Digital Speedometer



Integrated USB Charger



Connect 2.0

Specifications

Displacement		124.7 cc
Max. Power		7.97 kW @ 7500 RPM
Max. Torque		10.6 Nm @ 6000 RPM
Starting		Electric Start / Kick Start
Frame Type		Diamond
Suspension	Front	Telescopic Dia. 30 mm
	Rear	5-Step Adjustable Hydraulic Shock Absorber
Brakes	Front	Drum – Dia. 130 mm / Disc – Dia. 240 mm
	Rear	Drum – Dia. 130 mm
Tyre Size	Front	80/100 x 18 Tubeless Tyre
	Rear	100/80 x 18 Tubeless Tyre
Fuel Tank Capacity		10 L

Color
Options



Candy
Blazing Red



Black



Grey Blue
Stripe



Metallic
Nexus Blue

SPECIFICATION	BENEFIT	GLAMOUR XTEC	BRAND A	BRAND B	BRAND C	BRAND D	BRAND E
DIMENSIONS							
Length (mm)	Better road presence	2051	Split seat - 2042 / Single seat - 2055	N.A	2020	2046	2070
Ground clearance (mm)		180	165	N.A	160	162	180
WHEELS							
Front	Comfortable ride even on bad road patches	80/100 -18 (Tubeless)	80/100 x 17 Tubeless	80/100-17, Tubeless	80/100 -18 M/C 47P, Tubeless	80/100 -18 M/C 47P, Tubeless	80/100 -17 46P, Tubeless
Rear		100/80 -18 (Tubeless)	100/90 x 17 Tubeless	100/90-17, Tubeless	100/80 -18 M/C 53P, Tubeless	80/100 -18 M/C 54P, Tubeless	100/90 -17 55P, Tubeless
FEATURES							
Connect 2.0	Better connectivity with enhanced safety, security & convenience	✓	×	×	×	×	×
Bluetooth Connectivity With Call Alerts	Added convenience with display of caller name and SMS	✓	×	×	×	×	✓
Turn By Turn Navigation	Allows rider to navigate easily	✓	×	×	×	×	✓
Gear Position Indicator	Allows rider to identify the gear position and to shift accordingly	✓	×	×	✓	✓	✓
Mileage Indicator	Provides real time mileage on the screen for rider convenience	✓	×	×	✓	✓	✓
Service Reminder	Alerts rider of due service date for timely service of the vehicle	✓	×	×	✓	✓	✓
Integrated USB Charger	Enhanced convenience with mobile charging facility on the go	✓	×	×	×	×	✓
i3s Technology	Better mileage with lower running cost	✓	×	×	×	×	✓

Brand A = BP 125 | Brand B = BC 125X | Brand C = HSP 125 | Brand D = HS 125 | Brand E = TR

Xtreme 125R

Go Boom Go Xtreme



SUPER 6



Sporty Looks



SPRINT - EBT Engine



Smart Design



Dynamic Handling



Comfortable Ergonomics



Superior Safety

Specifications

Displacement		124.7 cc
Max. Power		8.5 kW @ 8250 RPM
Max. Torque		10.5 Nm @ 6500 RPM
Starting		Electric Start / Kick Start
Frame Type		Diamond
Suspension	Front	Dia. 37 Conventional Fork
	Rear	7 Step Adjustable Monoshock
Brakes	Front	Disc (CBS) - Dia 240 mm / Disc (ABS)-Dia 276 mm
	Rear	Drum - Dia 130 mm
Tyre Size	Front	90/90 x 17 Tubeless
	Rear	120/80 x 17 Tubeless
Fuel Tank Capacity		10 L

Color Options



Cobalt Blue



Firestorm Red



Stallion Black

SPECIFICATION	Benefits	XTREME 125R	Brand A	Brand B	Brand C	Brand D
DIMENSIONS						
Kerb Weight (kg)	Enhanced ride handling	136	123	144	140	116
TYRE						
Rear Tyre Width (mm)	Enhanced road grip	120	100	100	100	100
SUSPENSION						
Front Suspension (mm)	Enhanced comfort	37	31	31	31	31
Rear Suspension		Mono suspension	Mono suspension	Mono suspension	Dual suspension	Dual shock suspension
BRAKES						
ABS	Better safety with shorter braking distance	✓	x	x	x	x
Front Disc Brake (mm)		276*	240	240	240	240
FEATURES						
In-Built USB charger	Enhanced convenience with charging capability on the go	✓	x	x	x	x
Speedometer	More information on the go	Fully digital	Fully digital	Digi-analog	Digi-analog	Digi-analog
i3s Technology	Better mileage with lower running cost	✓**	TVS intelligo	x	x	x
LED Winkers	Increased brightness & premium feel	✓	x	x	x	x
LED Headlamp		✓	✓	✓	x	✓
LED Taillamp		✓	✓	x	x	x

Brand A = TR 125 | Brand B = BP-NS 125 | Brand C = BP125 | Brand D = HSP 125





PREMIUM SEGMENT

Go Boom Go Xtreme



SUPER



160cc XSENS Technology Engine with 14 Sensors



Full LED Package & Inverted LCD Console



0-60 kmph in 4.7 seconds



Connect 2.0
(Available in stealth variant)



Bluetooth connectivity

Specifications

Displacement		163 cc
Max. Power		11.2 kW @ 8500 RPM
Max. Torque		14 Nm @ 6500 RPM
Starting		Electric Start / Kick Start
Frame Type		Tubular Diamond
Suspension	Front	Standard Telescopic, 37mm dia
	Rear	7 Step Adjustable Monoshock
Brakes	Front	Disc – Dia. 276 mm, Petal
	Rear	Disc – Dia. 220 mm, Petal
Tyre Size	Front	100/80 x 17 Tubeless
	Rear	130/70 - R x 17 Tubeless
Fuel Tank Capacity		12 L

Color Options



Matt Black



Industrial Light Grey



Grey Red Stripe



Matte Sapphire Blue



Pearl Silver White



Mat Axis Grey Black St

SPECIFICATION	BENEFIT	XTREME 160R	Brand A	Brand B	Brand C	Brand D	Brand E
ENGINE							
Engine Displacement (cc)	More powerful ride & better pick up	163	160.3	159.7	159.7	149	155
Max power (kW @ RPM)		11.2 @ 8500	12.7 @ 9000	12.91 @ 9250	11.8 @ 8750	9.1 @ 7250	10 @ 8000
Max torque (Nm @ RPM)		14 @ 6500	14.6 @ 7250	14.73 @ 7500	13.85 @ 7000	13.3 @ 5500	13.8 @ 6000
DIMENSIONS							
Length (mm)	Better road presence	2029	2017	2035	2085	2000	2020
Width (mm)		793	804	790	730	780	800
Ground Clearance (mm)		167	170	180	180	165	160
BRAKES							
Front	Better safety with shorter braking distance	276 mm dia Petal disc	300 mm dia disc Dual channel ABS	270 mm dia Petal disc	270 mm dia Petal disc	282 mm dia Disc brake	Disc
Rear		220 mm dia Petal disc	230 mm dia disc (ABS)	200 mm dia Petal disc	200 mm dia Petal disc	220 mm dia Disc brake	Disc
WHEELS							
Front	Comfortable ride even on bad road patches	100/80 -17 (Tubeless)	100/80-17 52 P Tubeless	90/90-17 49P Tubeless	90/90-17 Tubeless	100/80-17M/C 52P-Tubeless	100/80-17M/C 52P
Rear		130/70 -R-17 (Tubeless)	130/70-17 62 P Tubeless	130/70 R17 M/C 62P Tubeless (Radial tyre)	120/70-17 Tubeless	140/60R17M/C 63P-Radial Tubeless	140/60R17M/C 63P
FEATURES							
LED Headlamp	Increased brightness & premium feel	✓	×	✓	×	✓	✓
LED Winkers		✓	×	×	×	×	×
LCD br. adjustment		✓	×	×	×	×	×
Full digital instrument cluster	More information on the go	✓	×	✓	×	✓	✓
USB charger	Enhanced convenience with charging capability on the go	✓	×	×	×	×	×
Bluetooth	Added convenience with display of caller name and SMS	✓	×	✓	×	✓	×

Brand A = BPNS 160 | Brand B = TA 1604V | Brand C = TAR 160 | Brand D = YF | Brand E = SG

XTREME 4V 160R

A New Race Is Here



SUPER



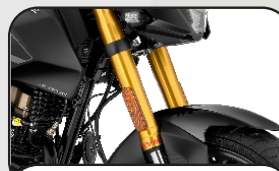
4 Valve
Oil Cooled Engine



Fastest in the Segment*

CONNECT

Connect 2.0



KYB 37 mm USD Fork
Front Suspension



6000 km Service Interval

Specifications

Displacement		163.2 cc
Max. Power		12.4 kW @ 8500 RPM
Max. Torque		14.6 Nm @ 6500 RPM
Starting		Electric Start / Kick Start
Frame Type		Tubular Underbone Diamond Type
Suspension	Front	STD – Telescopic, 37mm Dia / PRO – KYB USD Forks, 37mm Dia
	Rear	7 Step Adjustable Monoshock
Brakes	Front	Disc – Dia. 276 mm, Petal
	Rear	Disc – Dia. 220 mm, Petal
Tyre Size	Front	100/80 x 17 Tubeless
	Rear	130/70 - R x 17 Tubeless
Fuel Tank Capacity		12 L

Color
Options



SPECIFICATION	BENEFIT	XTREME 160R 4V	BRAND A	BRAND B	BRAND C
ENGINE					
Max power (kW @ RPM)	More powerful ride & better pick up	12.4 @ 8500	12.7 @ 9000	11.7 @ 8750	12.91 @ 9250
Max torque (Nm @ RPM)		14.6 @ 6500	14.6 @ 7250	14.65 @ 6750	14.73 @ 7500
DIMENSIONS					
Kerb Weight (Kg)	Better road presence	STD - 144 / PRO - 145	152	Dual Channel ABS - 154 Single Channel ABS - 152	146
SUSPENSION					
Front	Adjust suspension basis the required stiffness and height	STD - Standard telescopic, 37mm Dia PRO - KYD USD forks, 37mm Dia	Up Side down fork	Dual channel ABS - telescopic, 37mm Single channel ABS - telescopic, 31mm	Telescopic forks
Rear		7 Step Adjustable monoshock	Nitrox mono shock absorber with Canister	Nitrox Monoshock	MonoShock
BRAKES					
Front	Better safety with shorter braking distance	Disc 276 mm dia Petal	300 mm dia disc Dual Channel ABS	300 mm, dia disc Pulsar N160 Dual channel, ABS ABS - 280 mm, dia disc Pulsar N160 Single channel, ABS	270 mm dia Petal disc
Rear		Disc 220 mm dia Petal	230 mm dia disc (ABS)	230 mm dia disc	200 mm dia Petal disc
WHEELS					
Front	Comfortable ride even on bad road patches	100/80-17 (Tubeless)	100/80-17 52 P Tubeless	100/80-17 Tubeless	90/90-17 49P Tubeless
Rear		130/70-R-17 (Tubeless)	130/70-17 62 P Tubeless	130/70-17 Tubeless	130/70 R17 M/C 62P Tubeless (Radial tyre)
FEATURES					
Oil Cooler	Better maintenance of engine temperature thus enhancing engine life	Oil Cooler, 5 Fin	Oil Cooler	Oil Cooler	Oil Cooler, 3 Fin
Top Speed (kmph)	Enhanced performance	107.5	152	152	103
Acceleration 0 - 60 kmph	Fastest in the segment	4.5 Seconds	NA	NA	4.8 Seconds
Acceleration 0 - 100 kmph	Fastest in the segment	16.79 Seconds	NA	NA	21.37 Seconds
Winkers	Enhanced safety & style	LED	Amber bulb	Amber bulb	Amber bulb
Bluetooth Connectivity	Added convenience with display of caller name and SMS	✓	X	X	X
USB Charger	Enhanced convenience with mobile charging facility on the go	✓	X	✓	X

Brand A = BPNS 160 | Brand B=PN 160 | Brand C = TAR 1604V

XTREME 4V 200S

Ride The Rush



SUPER



FI XSENS, Oil Cooled,
4 Valve Engine



Split Handlebar



Striking Dual Tone Colour



Brighter LED Headlamp



Petal Disc

Specifications

Displacement		199.6 cc
Max. Power		14.1 kW @ 8500 RPM
Max. Torque		17.35 Nm @ 6500 RPM
Engine		Oil Cooled, 4 Stroke, 4 Valve Single Cylinder OHC
Starting		Electric Start / Kick Start
Gearbox		5 Speed Constant Mesh
Frame Type		Diamond
Suspension	Front	Telescopic Front Forks with Anti Friction Bush
	Rear	Rectangular Swingarm with Mono Shock
Brakes	Front	Petal Disc Dia. 276 mm with ABS
	Rear	Petal Disc Dia. 220 mm
Tyre Size	Front	100/80 x 17 (Tubeless)
	Rear	130/70 - R x 17 (Tubeless)
Fuel Tank Capacity		12.8 L

Color
Options



Matt
Grey



Panther
Black



Moon
Yellow

SPECIFICATION	BENEFIT	XTREME 200S 4V	BRAND A	BRAND B	BRAND C	BRAND D	BRAND E
DIMENSIONS							
Ground Clearance (mm)	Better road presence	165	160	165	157	156	170
Kerb Weight (kg)		155	148	160	166	160	141
WHEELS							
Front Tyre	Comfortable ride even on bad road patches	100/80-17	100/80-17	90/90-17	100/80-17	N.A.	100/80-17
Rear Tyre		130/70-17 Radial	140/60-17 Radial	120/80-17	130/70-17	N.A.	140/70-17 Radial
BRAKES							
Front & Rear Brake	Better safety with shorter braking distance	Petal discs	Disc	Disc	Disc	Disc	Disc
FEATURES							
Headlights	Increased brightness & premium feel	Twin LED headlamp	LED	Projector headlight	Projector headlight	LED headlamp	Single bi-functional LED
Instrument Cluster	More information on the go	Full digital LCD	Digital	Digi-analog	Digi-analog	LCD dash display	Digital
Bluetooth with Call Alerts	Added convenience with display of caller name and SMS	✓	✗	✗	✗	✗	✓
Turn by Turn Navigation	Allows rider to navigate easily	✓	✗	✗	✗	✗	✗

Brand A = SGS | Brand B = BPF 220 | Brand C = BPR 200 | Brand D = KRC 200 | Brand E= YR 150

X PULSE 200 4V

Make New Tracks



SUPER



Oil Cooled Engine with
XSENS Technology



Bluetooth Connectivity with
Turn by Turn Navigation



Ground Clearance & Dual
Purpose Tyre



Petal Disc Brakes with
3 ABS Modes



LED Headlamp with DRL

Specifications

Displacement		199.6 cc
Max. Power		14.1 kW @ 8500 RPM
Max. Torque		17.35 Nm @ 6500 RPM
Starting		Electric Start / Kick Start
Frame Type		Diamond
Suspension	Front	Cartridge type (dia 37mm) with adjustable compression & rebound damping
	Rear	Rectangular swingarm with 10 Step Preload Adjustable Monoshock
Brakes	Front	Petal Disc Dia. 276 mm
	Rear	Petal Disc Dia. 220 mm
Tyre Size	Front	90/90 x 21 M/C 54S
	Rear	120/80 x 18 M/C 62S

Color Options



SPECIFICATION	BENEFIT	XPULSE 200 4V	BRAND A	BRAND B	BRAND C
DIMENSIONS					
Length (mm)	Better road presence	2255	2245	2180	2035
Width (mm)		862	852	880	843
Height (mm)		1380	1316	1355	1248
Wheelbase (mm)		1427	1510	1440	1355
Seat Height (mm)		891	825, 805	835	810
Ground clearance (mm)		270	230	205	167
Fuel Tank (L)		13	17	12	12
Kerb Weight (Kg)		161	196	167	147
SUSPENSION					
Rear	Adjust suspension basis the required stiffness and height	Rectangular swingarm with 10 step preload adjustable compression & rebound damping	Monoshock with linkage, 180 mm wheel travel	Swing arm type, coil spring, oil damped	Monoshock
BRAKES					
Front	Better safety with shorter braking distance	Disc 276mm Petal	300 mm disc, Rotary disc	Disc	276 mm, Disc
Rear		Disc 220mm Petal	240 mm disc, Rotary disc	Disc	220 mm, Disc
FEATURES					
Instrument Cluster	More information on the go	Fully digital	Digi-analog	Fully digital	Fully digital
Call/SMS Alert	Added convenience with display of caller name and SMS	✓	X	X	✓
USB Charger	Enhanced convenience with mobile charging facility on the go	✓	X	X	✓
Headlamp	Increased brightness & premium feel	LED	Conventional halogen	LED	LED
Knuckle Guard	Enhanced safety	Company fitted	Accessory fitment	Company fitted	Company fitted
Tank Pad	Enhanced style and looks	Company fitted	Accessory fitment	Company fitted	Company fitted
Engine Cooling	Enhanced reliability	Oil cooled	Air cooled	Air cooled	Oil cooled
Turn-by-Turn Navigation	Allows rider to navigate easily	✓	X	X	✓

Brand A = RH 450 | Brand B = SVS 250 | Brand C = HCB 200X

Xpulse

200T

4V
FOUR VALVE

Where Next?



SUPER



Programmed Fi 200cc Oil Cooled 4v Engine with XSENS Technology



Retro Styled Fuel Tank



USB Charger



Rear Hugger



Petal Disc

Specifications

Displacement		199.6 cc
Max. Power		14.1 kW @ 8500 RPM
Max. Torque		17.35 Nm @ 6500 RPM
Starting		Electric Start / Kick Start
Gearbox		5 Speed Constant Mesh
Frame Type		Diamond Type
Suspension	Front	Telescopic Front Forks (dia 37) with anti friction bush
	Rear	Rectangular swingarm with mono shock (7 Step)
Brakes	Front	Petal Disc Dia. 276 mm
	Rear	Petal Disc Dia. 220 mm
Tyre Size	Front	100/80 x 17 (Tubeless)
	Rear	130/70 x 17 (Tubeless)
Fuel Tank Capacity		13 L

Color Options



Shield Gold Grey



Funk Lime Yel Grey



Black-Sports Red

SPECIFICATION	BENEFIT	XPULSE 200T 4V	BRAND A	BRAND B	BRAND C	BRAND D
ENGINE						
Max power (kW @ RPM)	More powerful ride & better pick up	14.1 @ 8500	13.99 @ 8500	9.1 @ 7250	15.01 @ 7750	15.01 @ 7750
Max torque (Nm @ RPM)		17.35 @ 6500	17.55 @ 7000	13.3 @ 5500	19.93 @ 3750	19.93 @ 3750
DIMENSIONS						
Length (mm)	Better road presence	2118	2210	2020	2040	2040
Width (mm)		807	806	785	805	805
Wheelbase (mm)		1400	1490	1330	1357	1357
Ground clearance (mm)		178	169	165	181	181
BRAKES						
Front	Better safety with shorter braking distance	276 mm disc petal, Single channel ABS	280 mm dia disc, ABS	282 mm dia disc Brake with ABS	300 mm dia disc, dual channel ABS	300 mm dia disc, single channel ABS
Rear		220 mm dia disc petal	130 mm dia drum	220 mm dia disc brake	240 mm dia disc	240 mm dia disc
FEATURES						
Speedometer	More precise information on the go	Full digital LCD	Digi-analog	Full digital LCD	Full digital LCD	Full digital LCD
USB Charger	Enhanced convenience with mobile charging facility on the go	✓	×	✓	As accessory	×
Bluetooth Call & SMS Alert	Added convenience with display of caller name and SMS	✓	×	✓	×	✓
TBT Navigation	Allows rider to navigate easily	✓	×	✓	×	✓
Headlamp	Increased brightness & premium feel	✓	×	✓	✓	✓
Winkers		✓	×	×	✓	✓
Taillight		✓	×	✓	✓	✓
Bashplate	Protects the engine from dust & damage	✓	×	×	✓	✓
Rear Hugger	Prevents splashing of water, and accumulation mud & dust on fender	✓	×	✓	×	×
Oil Cooled Engine	Better maintenance of engine temperature thus enhancing engine life	✓	Air cooled	Air cooled	Air cooled	✓

Brand A = BA 220 | Brand B = YFZX | Brand C = TR (TD) | Brand D = TR (SS & DS)

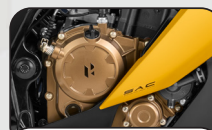
NEW KARIZMA XMR

LIVE THE LEGEND

SUPER 7



Most Powerful in its Class
Max Power: 25.5 PS @ 9250 RPM
Max Torque: 20.4 Nm @ 7250 RPM



210cc 4-Valve
Liquid-Cooled DOHC Engine



6-Speed Transmission with
Slip & Assist Clutch



1st in Segment Intelligent
Illumination Headlamp



LCD Instrument Cluster with
Turn-By-Turn Navigation



1st in Segment Adjustable
Windshield



High Tensile Steel Trellis
Frame

Specifications

Displacement		210 cc
Max. Power		18.75 kW @ 9250 RPM
Max. Torque		20.4 Nm @ 7250 RPM
Starting		Self Start
Gearbox		6 Speed Constant Mesh
Frame Type		Steel Trellis Frame
Suspension	Front	Dia 37 mm, Telescopic Front Forks with Anti Friction Bush
	Rear	Gas Charged Mono Shock, 6 Step Pre-load Adjustable
Brakes	Front	Dia 300 mm, Petal Disc, Dual channel ABS
	Rear	Dia 230 mm, Petal Disc
Tyre Size	Front	100/80 x 17 TL
	Rear	140/70 x 17 TL
Fuel Tank Capacity		11 L

Color
Options



Iconic Yellow



Matte Phantom
Black



Turbo Red

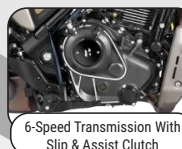
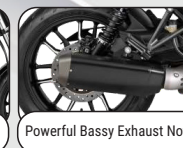
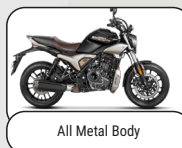
SPECIFICATION	BENEFIT	KARIZMA XMR	BRAND A	BRAND B	BRAND C	BRAND D
ENGINE						
Engine	Superior performance	210cc, 4V, Liquid-cooled, DOHC	155cc, 4V Liquid-cooled, SOHC	155cc, 4V Liquid-cooled, SOHC	199.5 , 4V, Liquid-cooled	199.5, Liquid-cooled, DOHC
Power (kW @ RPM)	Excellent top speed	18.75@9250	13.5@10000	13.5@10000	18@9750	18.4@10000
Torque (Nm @ RPM)	Excellent pick-up	20.4@7250	14.2@7500	14.2@7500	18.7@8000	19.2@8000
CHASSIS						
Frame Type	Superior ride handling	Steel trellis	Deltabox	Deltabox	N.A.	Split-Trellis frame (Tubular)
BRAKE						
Front Brake Disc Size (mm)	Enhanced braking response	300	282	282	300	320
Rear Brake Disc Size (mm)		230	220	200	230	230
DIMENSION						
Kerb Weight (kg)	Easy to handle	163.5	141	141	166	160
FEATURES						
Winkers	Enhanced style & visibility	LED	Halogen	LED	LED	LED
Adjustable Windshield	Reduced fatigue & enhanced safety	✓	×	×	×	×
Auto Illuminated Headlight	Dynamic light sensitivity for enhanced convenience	✓	×	×	×	×
TBT Navigation	Seamless journey guidance	✓	×	×	×	×
USB Charger	Charge-on-the go	✓	× (Acc.)	× (Acc.)	×	×
Assist and Slipper Clutch	Effortless gear changes & confident downshifts	✓	✓	✓	×	✓
Headlamp	Enhanced visibility & safety	Projector LED with DRLs	Projector	Projector	Halogen projector	Projector
Gear Indicator	Charge on the go	✓	✓	✓	×	✓
Bluetooth Connectivity	Call/SMS alerts on the display	✓	✓	✓	×	✓
SERVICE INTERVAL						
Service Interval (km)	Low maintenance & lesser downtime	6000	5000	5000	5000	5000

Brand A = Y R 150V4 | Brand B = YR 150 M | Brand C = BR 200 | Brand D = KRC 200

MAVRICK

440

MAVRICK KEY HIGHLIGHTS



Specifications

Displacement		440 cc
Max. Power		20.1 kW @ 6000 RPM
Max. Torque		36 Nm @ 4000 RPM
Starting		Self Start
Gearbox		Manual 6 Speed
Frame Type		Steel Trellis Frame
Suspension	Front	Telescopic Front Fork
	Rear	7 Step adjustable twin shock
Brakes	Front	Disc - 320 mm
	Rear	Disc - 240 mm
Tyre Size	Front	110/70 x 17
	Rear	150/60 x 17
Fuel Tank Capacity		13.5 L

Color Options



Arctic White

Base



Celestial Blue

Mid



Fearless Red



Enigma Black



Phantom Black

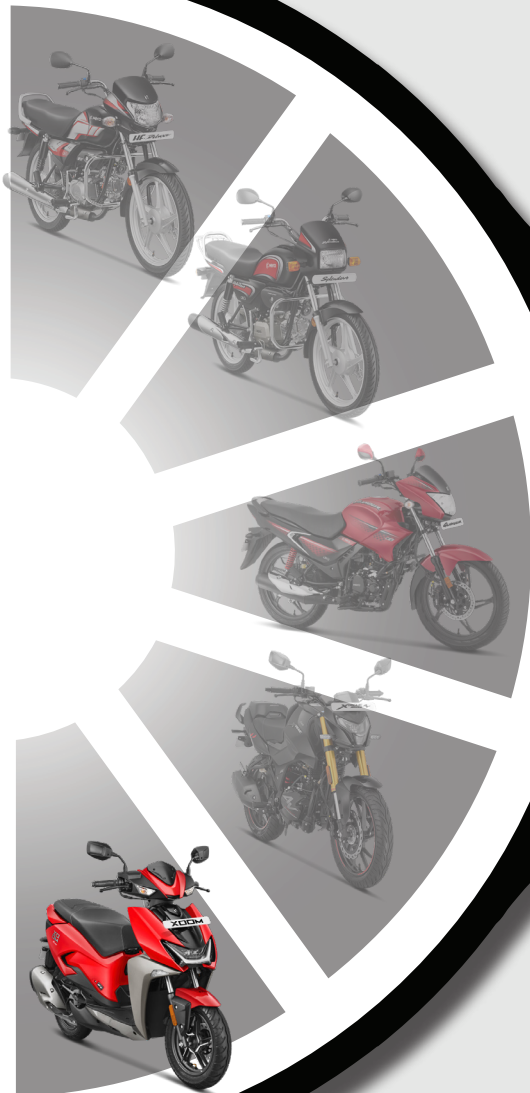
Top

SPECIFICATION	BENEFITS	MAVRICK	Brand A	Brand B	Brand C	Brand D	Brand E
ENGINE							
Engine Power (kW @ RPM)	More powerful ride and better pickup	20.1 @ 6000	14.87 @ 6100	15.06 @ 6100	15.06 @ 6100	15.4 @ 5500	29.44 @ 8000
Max Torque (Nm @ RPM)		36 @ 4000	27 @ 4000	27 @ 4000	27 @ 4000	30 @ 3000	40 @ 5500
Engine Cooling		Oil Cooled	Air-Oil cooled	Air-Oil cooled	Air cooled	Air Cooled	Liquid Cooled
Transmission		6-Speed	5-Speed	5-Speed	5-Speed	5-Speed	6-Speed
Slip & Assist Clutch		Available	Not available	Not available	Not available	Available	Available
CHASSIS							
Frame Body	Light weight & aerodynamic	Trellis frame	Twin downtube spine frame		Twin double tube spine frame	Half duplex cradle	Steel, Tubular Frame
DIMENSION							
Length (mm)	Better road presence	2100	2145	2140	-	2163	2090
Width (mm)		868	785	845	-	789	833
Height (mm)		1112	1090	1310	-	1107	1125
Ground Clearance (mm)		175	170	170	150.5	166	169
Wheelbase (mm)		1388	1390	1400	1370	1441	1440
Saddle height (mm)		803	805	765	790	800	780
BRAKE							
Front Disc Brake (mm)	Better safety with shorter braking distance	320	300	300	300	310	310
TYRE							
Front Tyre	Comfortable ride even on bad road patches	110/70 x 17	100/90 x 19	100/90 x 19	110/80 x 17	100/90-19	120/70 R17
Rear Tyre		150/60 x 17	120/90 x 18	140/70 x 17	140/70 x 17	130/70-18	160/60 R17
FEATURES							
LED Headlamp	Increase brightness and premium feel	Projector	Projector not available		Projector not available	Projector not available	Projector not available
LED DRLs		Available	No LED	Available	Available	Available	Not Available
Auto Headlight On/Off Function		Available	Not available		-	-	-
Connect 2.0	Better connectivity with enhanced safety, security and convenience	Available	Available as accessory		Available as accessory	-	Available
WARRANTY							
Warranty	Peace of mind	5 Years	3 Years	3 Years	3 Years	3 Years	3 Years

Brand A = RC 350 | Brand B = RM 350 | Brand C = RH 350 | Brand D = HH 350 | Brand E = RG 450



SCOOTER SEGMENT

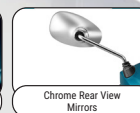


Pleasure⁺ XTEC

Why should boys have all the fun

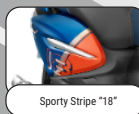
SUPER E

Connect
Variant



New Color Introduced under Pleasure + XTEC

Pleasure + 18



Specifications

Displacement		110.9 cc
Max. Power		6.0kW @ 7000 RPM
Max. Torque		8.70 Nm @ 5500 RPM
Starting		Electric Start / Kick Start
Frame Type		Dry, Automatic Centrifugal Clutch
Suspension	Front	Bottom link with spring-loaded hydraulic dampers
	Rear	Swing Arm with spring-loaded hydraulic dampers
Brakes	Front	Internal Expanding Shoe Type (130 mm)
	Rear	Internal Expanding Shoe Type (130 mm)
Tyre Size	Front	90/100x10-53 J (Tubeless)
	Rear	90/100x10-53 J (Tubeless)
Fuel Tank Capacity		4.8 L

Color
Options



Orange Blue



Bluish Teal



Pearl Silver
White



Polestar
Blue



Sport
Red



Matt
Black



Matt Vernier
Grey



Jubilant
Yellow



Mat Met
Red

Specification	Benefits	Pleasure + XTEC	Brand A	Brand B	Brand C	Brand D	Brand E
ENGINE							
Max power (kW @ RPM)	More powerful ride & better pick up	6 @ 7000	5.75 @ 7500	4 @ 6500	5.78 @ 8000	5.77 @ 8000	5.8 @ 7500
Max torque (Nm @ RPM)		8.7 @ 5500	8.8 @ 5500	6.5 @ 3500	9.03 @ 5250	8.9 @ 5500	8.8 @ 5500
DIMENSIONS							
Width (mm)	Better road presence	704	660	N.A	723	697	678
Height (mm)		1161	1139	N.A	1150	1156	1286
BRAKES							
Front	Better safety with shorter braking distance	130mm Drum	110mm Drum	110mm Drum	130mm Drum	Drum	220 mm Disc
Rear		130mm Drum	130mm Drum	110mm Drum	130mm Drum	Drum	130mm Drum
FEATURES							
Headlamp	Enhanced visibility & safety	Projector LED	Halogen	Halogen	LED	LED DC	LED
Connect 2.0 (Connect Variant)	Better connectivity with enhanced safety, security & convenience	✓	x	x	x	x	Smart xonnect
Bluetooth Connectivity		✓	x	x	x	x	✓
Meter Console	Information on the go	Digital*	Analog	Analog	Digi-analog	Analog	Digital
i3s Technology	Better mileage	✓	x	x	x	x	TVS intelligo
LED Boot Lamp	Enhanced convenience	✓	x	x	x	x	x
Seat Backrest		✓#	x	x	x	x	✓
Panic Alert (Connect Variant)	Enhanced safety, security & convenience	✓	x	x	x	x	x
Geofencing & Remote Immobilisation (Connect Variant)		✓	x	x	x	x	x
Theft Alert (Connect Variant)		✓	x	x	x	x	x
Document Vault (Connect Variant)		✓	x	x	x	x	x
Vehicle Diagnostics (Connect Variant)		✓	x	x	x	x	x
Track Your Vehicle (Connect Variant)		✓	x	x	x	x	x
USB Charger	Charge-on-the go	✓	✓	x	x	x	✓

*Available in Sports Variant

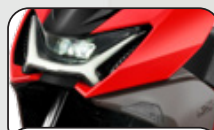
#Not available in Sports Variant

Brand A = TZ 110 | Brand B = TSP | Brand C = HD Dlx | Brand D = HA H Smart | Brand E = TJ Smart X

XOM

SUPER 7

Ab game bada banale! Xoom Machale



Corner Bending Lights



Bigger and Wider Tyre



Digital Meter Console with Bluetooth



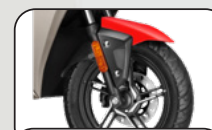
Futuristic and Aerodynamic Look



Fastest in Segment
0-60 in 9.35 Seconds



LED Projector Headlamp,
Position & Tail Lamp



Diamond Cut Alloy Wheels

Specifications

Displacement		110.9 cc
Max. Power		6.0 kW @ 7250 RPM
Max. Torque		8.7 Nm @ 5750 RPM
Starting		Self-Start / Kick-Start
Frame Type		Dry, Automatic Centrifugal Clutch
Suspension	Front	Telescopic Hydraulic Shock Absorbers
	Rear	Unit Swing with Spring Loaded Hydraulic Damper
Brakes	Front	Disc 190 mm / Drum 130 mm
	Rear	Drum 130 mm
Tyre Size	Front	90/90 x 12 54J
	Rear LX	90/90 x 12 54 J
	Rear VX & ZX	100/80 x 12 56 L
Fuel Tank Capacity		5.2 L

Color Options



Pearl Silver White



Polestar Blue



Sport Red



Black



Matte Abrax Orange



Matt Shadow Grey

SPECIFICATION	BENEFIT	HERO XOOM (ZX)	BRAND A	BRAND B	BRAND C	BRAND D
ENGINE						
Max. Power (kW @ RPM)	More powerful ride	6.0 @ 7250	5.7 @ 8000	5.7 @ 8000	5.9 @ 6500	7.0 @ 7000
Starting System	Enhanced convenience	Electric start & Kick start	Electric start	Electric start & Kick start	Electric start & Kick start	Electric start & Kick start
WHEEL & TYRE						
Wheel	Comfortable ride even on bad road patches	Diamond cut alloy	Alloy	Steel	Alloy	Alloy
Rear Tyre Size		100/80 - 12	90/100 - 10	90/100 - 10	90/90 - 12	110/80 - 12
BRAKES						
Front Brake	Better safety with shorter braking distance	190 mm Disc	130 mm Drum	130 mm Drum	220 mm Disc	220mm Disc
FEATURES						
Headlamp	Increased brightness & premium feel	Projector LED	LED	LED DC	LED	Halogen
Tail Lamp		LED	Halogen	Halogen	LED	LED
Corner Bending Lights		✓	NA	NA	NA	NA
USB Port	Enhanced convenience with mobile charging facility on the go	✓ (Front)	NA	NA	✓	✓
Low Fuel Indicator	Enhanced convenience	✓	NA	✓	✓	✓
Bluetooth Connectivity (Call/SMS alert)	Added convenience with display of caller name and SMS	✓	NA	NA	✓	✓
LED Boot Lamp	Enhanced convenience	✓	NA	NA	✓	✓
i3s Technology	Better mileage with lower running cost	✓	NA	NA	TVS intelligo	NA
Meter Console	More precise information on the go	Fully digital	Digital meter	Analog	Digital meter	Digital meter
RTMi	Provides real time mileage on the screen for rider convenience	✓	✓	NA	✓	NA
Glove Box	Provide extra space for storage	✓	✓	NA	✓	NA
WARRANTY						
Warranty	Peace of mind	5 Years/50000 km	3 Years/36000 km	3 Years/36000 km	5 Years	5 Years

Brand A = HD HS | Brand B = HAD | Brand C = TJ SX | Brand D = TN

DESTINI

PRIME

SUPER E



Sturdy Metal Body



Digi-analog Speedometer



Mobile Charger and Boot Lamp



External Fuel Cap with Buzzer



i3s Technology



Body Colored Mirror and Visor

Specifications

Displacement		124.6 cc
Max. Power		6.69 kW @ 7000 RPM
Max. Torque		10.36 Nm @ 5500 RPM
Starting		Self-Start / Kick-Start
Suspension	Front	Telescopic Fork
	Rear	Single Coil Spring Hydraulic Type
Brakes	Front	Drum – Dia. 130 mm
	Rear	Drum – Dia. 130 mm
Tyre Size	Front	90/100 x 10
	Rear	90/100 x 10
Fuel Tank Capacity		5 L

Color Options



Nobel Red



Pearl Silver White



Metallic Nexus Blue

SPECIFICATION	BENEFIT	DESTINI PRIME	BRAND A	BRAND B
ENGINE				
Max power (kW @ RPM)	More powerful ride & better pick up	6.69 @7000	5.8 @ 7500	5.77 @ 8000
Max torque (Nm @ RPM)		10.36 @ 5500	8.8 @ 5500	8.9 @ 5500
DIMENSIONS				
Width (mm)	Better road presence	729	678	697
FEATURES				
i3s Technology	Better mileage with lower running cost	✓	×	×
Speedometer	More precise information on the go	Digi-analog	Analog	Analog
Low Fuel Alert	Enhanced convenience	✓	×	×
Digital Clock	Enhanced convenience	✓	×	×
Mobile Charger	Enhanced convenience with increased charging capacity	✓	×	×
LED Guide Lamps	Increased brightness & premium feel	✓	×	×
Boot Lamp	Enhanced convenience	✓	×	×

Brand A = TJ 110 | Brand B = HA 110

Destiny 125



SUPER



Iconic Retro Design



Illuminated Start Switch



Full LED Projector Headlamp with DRLs



New Digital Speedometer with Bluetooth



Auto Cancel Wipers

Specifications

Displacement		124.6 cc
Max. Power		6.63 kW @ 7000 RPM
Max. Torque		10.29 Nm @ 5500 RPM
Starting		Self-Start / Kick-Start
Gearbox		Dry, Centrifugal Type Clutch (Single Channel)
Suspension	Front	Telescopic Hydraulic Shock Absorber
	Rear	Single Coil Spring Hydraulic Type
Brakes	Front	Drum Dia – 130 mm, Disc Dia - 190 mm
	Rear	Drum Dia – 130 mm
Tyre Size	Front	90/90-12 54J (Tubeless tyre)
	Rear	Rear 100/80-12 56L (Tubeless tyre) (VX, ZX and ZX+)
Fuel Tank Capacity		5.3L

Color Options



Eternal White



Regal Black



Groovy Red



Mystique Magenta



Cosmic Blue



Eternal White with Bronze Chrome



Regal Black with Bronze Chrome

SPECIFICATION	BENEFIT	DESTINI 125 XTEC	BRAND A	BRAND B	BRAND C
ENGINE					
Max power (kW @ RPM)	More powerful ride & better pick up	6.63 @ 7000	7.0 @ 7000	6 @ 6500	6 @ 6500
Max torque (Nm)	Ensurs strong acceleration and powerful performance for a more engaging ride	10.29	10.4	10	10.5
DIMENSIONS					
Width (mm)	Better road presence	729	710	691	690
Seat Length (mm)	Comfort for both (Rider & Pillion)	785	712	770	790
Child Standing Space (mm)	Offers ample front footboard space	156	96	119	119
FEATURES					
Auto Cancel Winkers	Automatically turns off the indicators after completing a turn	✓	×	×	×
Illuminated Start Switch	Making it easy to locate and start the scooter	✓	×	×	×
LED Projector Headlamp	Provides superior visibility and enhanced night-time riding safety	✓	×	×	×
Coloured Inner Panels	Adds premium feel to the scooter's overall design	✓	×	✓	×
Dual Tone Alloy Wheel	Enhances its sporty appearance and adds a premium touch to its design	✓	×	×	✓
Rear Seat Backrest	Provides added comfort and support for the pillion rider	✓	×	×	✓
Body Coloured mirrors with garnishing elements	Adds a stylish and cohesive look to the scooter's overall design	✓	×	×	✓
Acceleration	Ensures quick and responsive performance in city traffic	8.9 Sec	11.2 Sec	9.4 Sec	9.8 Sec
Digital Speedometer with Smartphone Feature	Provides real-time data and smart features for a more connected riding experience	✓	×	✓	✓
"H" Shaped LED Taillamp	Enhances visibility and adding a distinctive, stylish touch to the rear design	✓	×	×	×

Brand A = HA 125 | Brand B = SA 125 | Brand C = TJ 125

SPECIFICATION	BENEFIT	DESTINI 125 XTEC	BRAND A	BRAND B	BRAND C
Wider Rear Tyre	Provides better grip and stability for a safer and more comfortable ride	100/80 12	90/100 10	90/100 10	90/90 12
Wheelbase (mm)	Offers improved stability and a smoother ride, especially at higher speeds	1302	1260	1265	1275
Fuel Tank Capacity (Litres)	Allowing for longer rides between refuels and greater convenience on the go	5.3	5.3	5	5.1
Front Disc Size (Dia - mm)	Provides enhanced stopping power and improved safety	190	190	120	220
Remote Seat Opening	Offers added convenience and quick access to the under-seat storage	✓	✓	×	✓
Turn by Turn Navigation	Provides riders with clear directions for a more convenient and stress-free journey	✓	×	✓	✓
Mobile Charger	Allows riders to keep their devices powered up on the go	✓	×	✓	✓
High Beam Length	Allows riders to see obstacles in the road and react more quickly and thus enhances safety	>7m	5m	3.5m	-
Top Speed (Km/h)	Offers strong performance and the capability to handle a variety of riding conditions	84	78	84	77.3
Pass by Acceleration (30-60 kmph) (Seconds)	Delivers quick and responsive performance for a smooth ride	6.5	7.4	7	7.3
High Beam Width	Provides excellent visibility and enhanced safety during nighttime riding	>6m	6m	6m >	-

Brand A = HA 125 | Brand B = SA 125 | Brand C = TJ 125

HERO TECHNOLOGY





Technology is a combination of intelligent sensors used in our 2 wheelers.

Power

1. Throttle Position Sensor
2. Manifold Absolute Pressure Sensor

Economy

3. Oxygen Sensor
4. Crank Position Sensor
5. i3s Switch

Safety

6. Bank Angle Sensor
7. Side Stand Sensor
8. Side Stand Engine Kill Sensor

Comfort

9. Vehicle Speed Sensor
10. Start Switch
11. Clutch Switch
12. Neutral/ Brake Switch
13. Kill Switch

Durability

14. Engine Oil Temperature Sensor

Reliability

15. Intake Air Temperature Sensor

Programmed Fi

Programmed Fi works by injecting appropriate amount of fuel into the cylinder, precisely calculated from the data received through the high tech sensors in the engine that feeds the engine data and environmental conditions to a central computer system called ECU (Electronic Control Unit). Based on the data received from the sensors, the ECU decides the quality and timing at the fuel to be injected through the fuel injector. Thus the Programmed Fi system offers excellent ride-ability, optimum fuel efficiency, lower emission and instant start even in extreme ambient temperature conditions and higher altitudes.

Benefits

- Environment friendly
- Better ride-ability
- Economy



Patented i3s Technology for Motorcycle

Better Mileage | Less Wear and Tear of Engine

Less Fuel Emission | Better Engine Life | Less Cost of Ownership

	FIRST START (i3s ON)	MOTOR CYCLE RUNNING (i3s ON)	i3s ENGAGED DURING RIDE
Scenario	<p>Bike ignition is on but engine in idling RPM</p> <p>Engine stops after 30 Sec</p> <p>Engine stops after 5 Sec (If gear is engaged)</p>	<p>Waiting at red light</p> <p>Engine stops After 5 Sec</p>	<p>i3s not engaged at beginning Waiting at Red Light</p> <p>Engine stops After 5 sec</p>
To Re-Start The Engine	Press the clutch, electric starter switch or kick start	Press the clutch lever	Press the clutch lever

Conditions Required To Be Fulfilled

- Clutch not pressed & Gear not engaged
- Throttle not operated
- RPM less than 2000
- Engine Temperature more than 75° C

Patented i3s Technology for Scooters

Better Mileage | Less Wear and Tear of Engine

Less Fuel Emission | Better Engine Life | Less Cost of Ownership

	FIRST START (i3s ON)	SCOOTER RUNNING (i3s ON)	i3s ENGAGED DURING RIDE
Scenario	Ignition is on but engine in idling RPM	Waiting at red light	i3s not engaged at beginning waiting at Red Light
	Engine stops after 8 Sec	Engine stops after 8 Sec	Engine stops after 8 Sec
To Re-Start The Engine	Press the brake & throttle within 8 Minutes	Press the brake & throttle within 8 Minutes	Press the brake & throttle within 8 Minutes

Conditions Required To Be Fulfilled

- Throttle not operated
- RPM less than 2200
- Engine Temperature more than 75° C

High Tensile Steel Trellis Frame

- Superior ride handling and high-speed stability
- Steel tubular trellis structure provides best-in-class torsional stiffness and great balance b/w body control and comfort.



4V Engine

- Smooth engine performance
- Less vibrations at high speed
- Better engine life



Oil Cooled Engine

- Keeps Engine cooler than air cooled engine by cooling the engine oil through recirculation
- Provide long Engine oil changing interval than air cooled engine by maintaining its viscosity
- Enhance engine life than air cooled engine by protecting engine from over-heating



Liquid Cooled Engine

- Keeps the engine cooler than the other air & oil cooled engines
- Can maintain performance and high speed for a long duration
- Their efficiency is much better than their air-cooled and oil-cooled counterparts



Dual Over Head Cam Shaft (DOHC)

- Two dedicated camshafts control both intake and exhaust valves
- Precise valve timing and operation control
- Higher engine performance due to highly efficient airflow and combustion
- Enhanced performance suitable for high performance vehicles



5-Speed Gearbox

5-Speed gearbox provide additional 5th gear for rider, which results in:

- Less vibration while riding on same speed as of 4-Speed gearbox
- Improved fuel efficiency due to top speed of gear box



Slip & Assist Clutch

- A slipper clutch reduces the effects of engine braking.
- It also reduces wear and tear on the engine and transmission, thereby improving its durability.
- A slipper clutch prevents the rear-wheel from locking-up in case of any uncertain situation.
- Slipper clutch improves the performance of the motorcycle.
- One can enjoy a tension-free ride on a bike equipped with a slipper clutch as he/she need not worry about accidental downshifts.



Anti Lock Braking System

- Shorter stopping distance
- Prevents wheel lock
- Provides better control over the bike



Dual Channel ABS

- Enhanced safety by preventing wheel lock-up & optimal braking across all terrains
- Prevents wheel locking to avoid skidding and improve braking



Side Stand Indicator with engine cutoff

- Indicator on instrumental cluster
- Enhanced rider safety



USD Front Forks

In upside down telescopic fork (USD Fork), the female part is at the top and male part is at the bottom.

- Structurally stronger unit
- The clamps have more metal to clamp on to creating a stronger structure
- Improves torsional stiffness with added rigidity
- Stability is improved



LED Projector Headlamp

- It provides higher illumination on the road.
- Helps the rider see better spread & more reach of light.



Corner Bending Light

- It illuminates the area to the side (Left/Right) of your vehicle, considerably increasing safety while riding in the dark or poor lighting conditions.
- The cornering light function is activated while taking a turn, depending on the leaning angle.



Connect 2.0



Safety

- Panic Alert (SOS) with Panic Switch on the Vehicle
- Accident Alert
- Topple Alert
- Overspeed Alert
- Share Your Location

Security

- Geofencing Triggered with Immobilisation
- Remote Immobilisation
- Theft/Towing Alert
- Battery Removal Alert
- Track Your Vehicle (Live Tracking)
- Find My Vehicle
- Ignition Alert

Convenience

- Vehicle Diagnostics
- Book A Service
- Low Battery Alert
- Roadside Assistance
- In-app Navigation Support
- Call/Message Alert
- Document Vault

Connect 2.0



Connectivity

Real time data display on app dashboard

- Odometer reading
- Temperature
- Weather
- Fuel indicator

Vehicle info

Driving score

Advantage

Experience next level of connected services with smart connectivity features

Benefit

Enhanced safety, security and convenience

HERO SALES ENABLERS



Retail Finance: Types of Finance

TYPES OF RETAIL FINANCE SCHEMES

Normal Finance

Hypothecation Scheme

No Hypothecation Scheme

NIP

Direct Cash Collection

Card Finance

Debit Card EMI

Credit Card EMI

Retail Finance: Financer's Engagement

Financers currently in HMCL eco-system



Card Transaction Partners



Other Financers

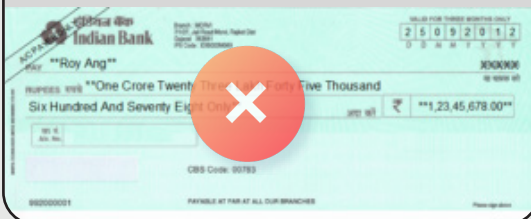


Retail Finance: Suvidha Finance



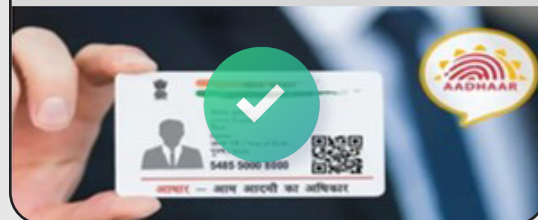
WHOM TO PITCH

- ✓ Anyone not having bank account/banking history
- ✓ Not able to provide cheque



BENEFITS TO CUSTOMER

- ✓ Only Aadhar Card required
- ✓ No need to visit bank month on month for EMI
- ✓ No income documents required
- ✓ No chance of EMI bounce



HERO Sure

SURE ✓

Powered By Wheels of Trust

2-Wheeler Valuation Made Simple and Fast

Exchange Powered By

Wheels of Trust



THE ICONIC

Passion

**STYLISH
FOREVER**

Take home the ride you love today

with ₹2,100* Exchange Bonus.



SPECIAL OFFERS, EXCLUSIVELY FOR DELIVERY PARTNERS

— SUPER SIX BENEFITS* —

₹2500
SPECIAL PRICE
BENEFITS

₹1500
EXCHANGE
BENEFITS

₹6500
LOW
DOWN-PAYMENT

**ZERO
DOCUMENTATION
CHARGES**

**LOW
INTEREST
RATE**

**SAVE
₹4000
ON
INTEREST**



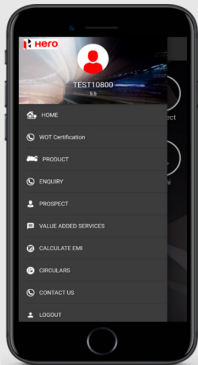
Introducing India's New Age Physical 2 Wheeler Resale Platform

Exchange Powered By

Wheels of Trust

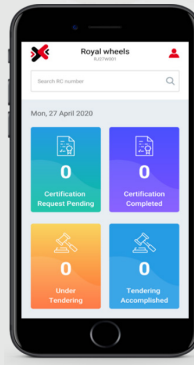
**VALUATION OF ANY TWO-WHEELER
IN 30 SECONDS**

Exchange App Process



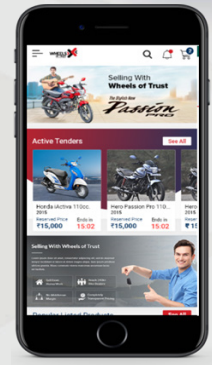
Sales App

Access the CertX App through sales app (Single Click Access)



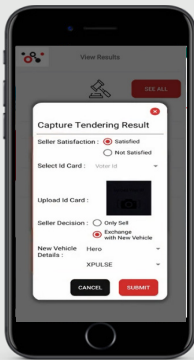
CertX App

Certify the 2W health condition using CertX App



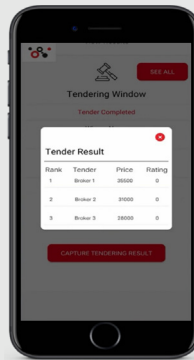
Flash App

Send for tendering to flash app (Single click broadcast)



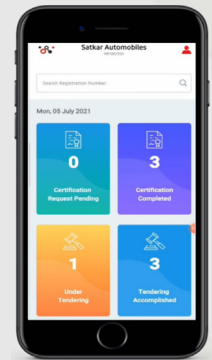
CertX App

Capture the customer decision & documents and proceed for exchange



CertX App

Price quotes are shown to the customer



CertX App

Quoted prices are received back into CertX App

DIY Video: Easy hacks to take care of your two-wheeler

TYRE CARE

WHILE LEAVING IDLE THESE DAYS

D.I.Y
(DO IT YOURSELF)

Tyre Care



SCAN ME

7 STORAGE TIPS TO
MAINTAIN YOUR HERO



SCAN ME

7 Mantras of Vehicle Storage

BATTERY CARE

WHILE LEAVING IDLE THESE DAYS

D.I.Y
(DO IT YOURSELF)

Battery Care



SCAN ME

DRIVE CHAIN CARE

WHILE LEAVING IDLE THESE DAYS

D.I.Y
(DO IT YOURSELF)

Drive Chain Care



SCAN ME

ENGINE CARE

WHILE LEAVING IDLE THESE DAYS

D.I.Y
(DO IT YOURSELF)

Engine Care



SCAN ME



HERO VALUE ADDED SERVICES





GoodLife

IT'S REALLY A
GOODLIFE WITH HERO

Unlock the rewarding journey



-  REWARDS
-  LOYALTY
-  RELATIONSHIP
-  ENGAGEMENTS
-  SERVICE PRIVILEGES

Your GoodLife Benefits

- Rewards | Relationships | Communities | Loyalty



SERVICE PERKS

- Free vehicle wash
- Free nitrogen fill
- Free express service
- Upto 10% discount on accessories
- Discounted on JoyRide renewal (AMC)
- 50% discount on paint protection treatment* and first paid service labour



BENEFITS

- Upto 2 lakhs accidental death insurance cover
- Invite to digital events, Sports events & engagements campaigns
- Multiple sweepstakes
- Rides, rallies & biking expeditions








REWARDS

- Upto 9,000 reward points on vehicle upgrade
- Welcome e-com. reward offers of up to ₹ 4800
- Reward points on all service & parts spends
- Upto 4,500 reward points on vehicle referral sales
- Green reward points on pollution certificate (PUC)
- Double points on birthday week
- 100 bonus reward points on every service
- 500 bonus reward points on service continuity (every 5)

Different Club Membership

GoodLife Membership Plans

					
₹ Price		499/-	399/-	299/-	199/-
 Online Shopping Offers (9x of Membership Fee)		4800	2400	1200	500
 Welcome Bonus Points		499	399	299	199
 Bonus Points For 2-Wheeler Self-Referral (Upgrade)		9000	8000	7000	6000
 Bonus Points for 2-wheeler referrals		4500	4000	3500	3000
 PUC Bonus Points		150	125	100	75
 Special Offers on 2-wheeler Loans		6.99%	6.99%	6.99%	6.99%
 Personal Accidental Death Insurance Cover		2 Lac for 1 year	2 Lac for 1 year	1 Lac for 1 year	NA
 Biking Expedition and Exclusive Opportunities for Multiple Sweepstakes		✓	✓	✓	✓

Joy Ride



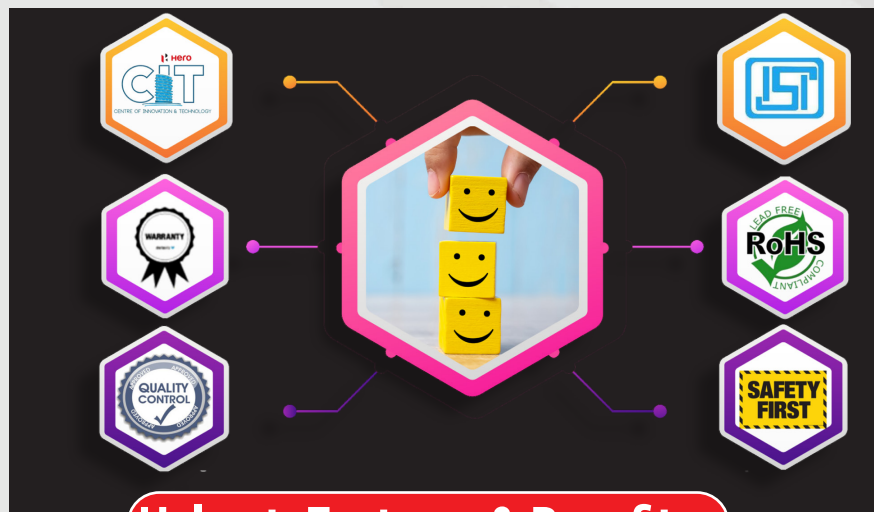
EXPERIENCE THE CARE
EXCEPTIONAL SERVICE, **UNLIMITED JOY.**

Get the **Hero Joyride Membership** | 
& Save up to 30% Service Charges*





CINL3591101384FLC017354

- 1 Year Package - 4 Service / 3 Service / 2 Service / 1 Service
- 10% discount on additional labour charges
- 5% discount on engine oil
- Free minor jobs
- Valid across any hero authorised workshop

Accessories



Helmet: Features & Benefits

	Features	Benefits
	High Impact ABS Shell	Safe & Secure
	Breathable Padding	Comfortable to wear
	3 Years Warranty	Trust of Hero
	Quick Chin Strap	Convenient to Use

Merchandise



Women's Apparel



Men's Apparel



Mugs, Key Chains, Sippers



Caps, Masks, Bags

Roadside Assistance

Services that assist motorcyclist, whose vehicles have suffered mechanical failure and cannot be driven on its own power leaving the motorcyclist stranded

Assistance can be of different types:



1. Repair on Spot



2. Vehicle Towing



3. Fuel Delivery



4. Battery Jumpstart

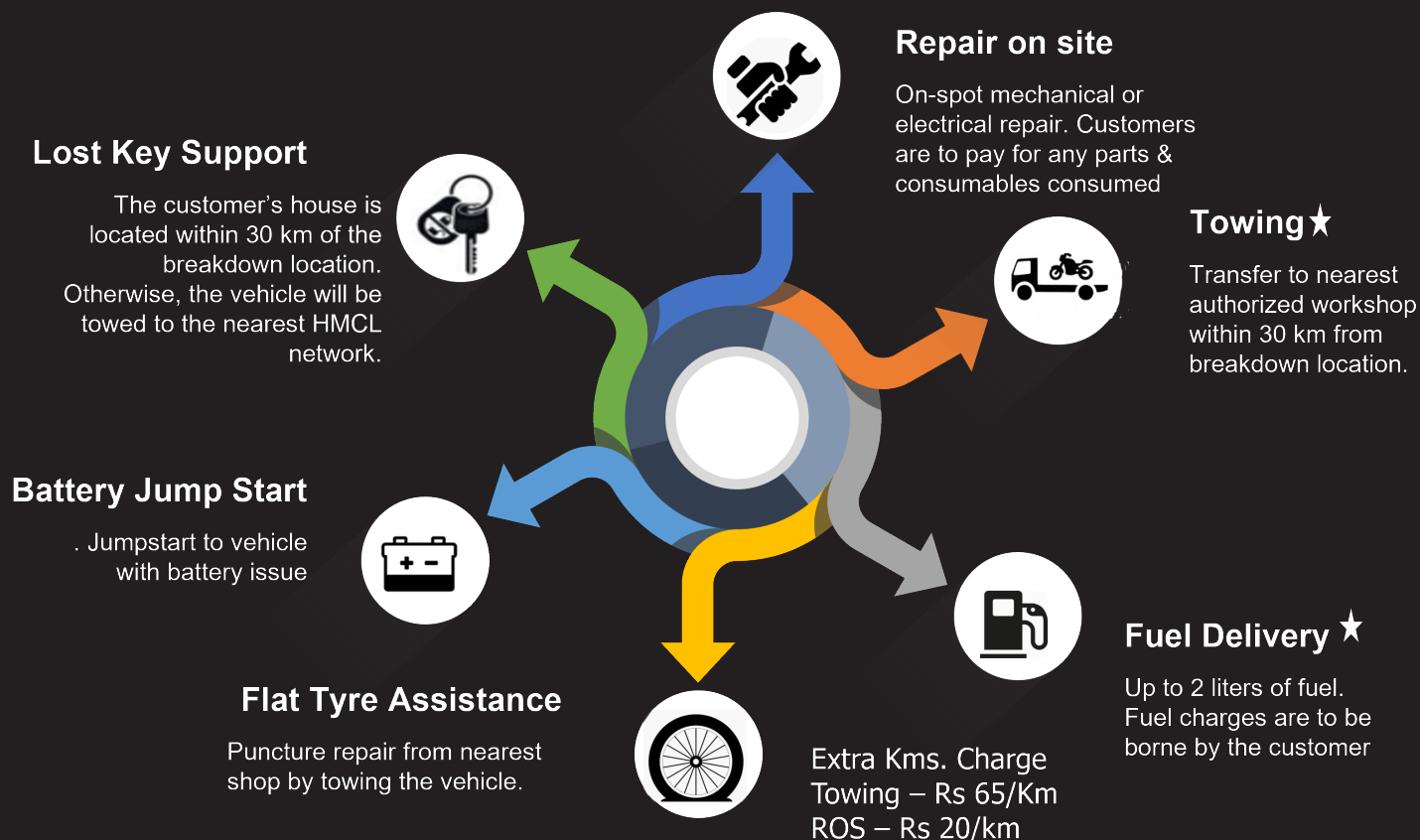


5. Flat Tyre Support



6. Lost Key Support

Road Side Assistance - Feature





For More Details, Contact Nearest Showroom