

# Hero Scooters

Over

# Electric Scooters

## Advantages

## Talking Points

## Drawbacks

### Ride for Longer Distance

XSENS powered Fi engines for better mileage

### Lower Service & Maintenance cost

Only Rs 3500/year (Approx.)

### Family Scooters

Can easily carry 2 adults with Kids/ Luggage

**Convenience** due to Large network of Petrol stations

**Peace of Mind** with 6500+ Authorised touch points

**Trusted Brand** with 100 million + satisfied customers

**World's Largest Manufacturer** for 20 yrs in a row



### Riding Range



### Service Cost



### Load Carrying Capacity



### Refueling / Recharging



### Road Side Assistance



### About Brand

- **Poor Riding Range** of upto 60km/charge
- **Long battery charging time** of 3-4 hrs

- **Expensive Battery replacement** every 3 yrs.
- Cost of Rs 8400/year + service cost

- **Lesser carrying capacity** of 120Kgs only (Approx.)
- Carrying 2 adults can be a struggle

- **Inconvenience** due to Lack of Charging stations
- Frequent electricity Cuts in most parts

- **Inconvenience** due to small service network
- **Difficult** to find mechanics for breakdowns

- Entry Level E-scooters are mostly **rebadged Chinese models**
- **Lack of Quality Assurance**